



Aditya Rajashekarani

A Monumental Milestone: First full-scale Purple Fabric Partner Bootcamp Complete!

3 messages

Aditya Rajashekarani

Sat, May 10, 2025 at 10:39 AM

To: Deepak Dastrala, Hitesh Arora, Banesh Prabhu, Sriram N, Vinay Menon, Harikrishnan Menon, Rajesh M, Mahesh Lakshmipathy, Natasha Thornton, Raman Jatkar, Madhavan Jagannathan

Cc: Abhishek Ranjan iAI, Gagandeep1 S iAI, Vishwas Gade iAI, Bhadri Mitai iAI, Surya Senthilkumaran iAI, Kishore Uthirapathy iAI

iGTB, Swathy Sekar iAI, Aditya Muddana iAI, Sethuraman K iAI, Rajendran Narayanan, Ashok T, Gaurav1 J iAI, Rajesh Muniraju iAI, Yashas Nayak iAI, Nishant Dhanuka iAI, Subham1 S iAI, Arunkumar1 P iAI, Ganesh C iAI, Selvaraj Andavar iAI, Sreeram Angappan iAI, Sumathy Nithyanandan iAI, Vincent George iAI, Muthukumar Oman, Sampath Raghuraman iAI, Andrew Mohan iAI, Sachin Seshadri iAI, Nirupama B, Naveen Mohan iAI, Aarushi Jain iAI, Rajesh Valli iAI

Dear all,

I'm absolutely thrilled to share that **last week, we successfully conducted the first-ever full-scale Purple Fabric Partner Bootcamp for Maveric!** This was a milestone, not just for the Purple Fabric journey, but for the broader vision of enabling our partner ecosystem to build with us.

This multi-day initiative included:

- ✓ **2 x 2-hour Digital Foundation Sessions** (23rd, 24th April)
- ✓ **3 x Full-day in-person Bootcamp sessions** at Nxt Lvl, Chennai (28th-30th April)
- 📊 **250+ slides** created from scratch
- 📖 **2 detailed case studies** developed with associated agents, knowledge bases, and collateral
- 🛠️ **2 hands-on use cases** built which we guided learners through
- 🎯 **2 practical challenge modules** administered
- 🔧 **1 entirely new process to follow, with templated examples, for the highest chance at success as a builder**

All designed and delivered to empower:

👥 **19 Maveric employees**

and additional members from Intellect's L&D team

to become practical builders on Purple Fabric!

And the response? **A staggering Net Promoter Score of 71, with zero detractors from 58 responses across the events.** That's not just good—it's *exceptional*. A real testament to the incredible quality, passion, and effort poured into this by everyone involved.

But the journey doesn't stop here. The real measure of success will be in how confidently these participants go on to deploy real-world use cases on the platform - which they are already working on! We'll be watching with excitement!

None of this would have been possible without the passionate, committed, and collaborative teams I had the privilege of working alongside—some leading from the front, others quietly powering things from behind the scenes. Here's to the heroes who made it happen:*

For end-to-end content, hands-on, delivery, operation and energizing the Bootcamp and Foundation sessions:

*Abhishek Ranjan
Gagandeep S
Bhadri Mitai
Vishwas Gade
Surya Senthilkumaran
Kishore Uthirapathy
Swathy Sekar
Aditya Muddana
Sethuraman K*

For seamless coordination with Maveric, logistical execution, and feedback and support along the way:

*Rajendran Narayanan
Ashok T*

For designing and delivering the final day's challenge experience:

*Gaurav J
Rajesh Muniraju (iAI)*

For transforming a sprawling mess of 250+ slides and collateral into a compelling, coherent, and well presented narrative:

*Aarushi Jain
Yashas Nayak
Nishant Dhanuka
Rajesh Valli*

For ensuring the PF Platform environment was stable, smooth, and hands-on ready (often burning the midnight oil):

*Subham S
Arunkumar P
Ganesh C
Selvaraj Andavar
Sreeram Angappan
Sumathy Nithyanandan*

Vincent George
Muthukumar Oman
Sampath R
Andrew Mohan
Naveen Mohan
Sachin Seshadri

For the initial foundational brainstorming on what it takes to really become a builder on Purple Fabric:

Satishkumar K
Chandan Sahu
Prabhu Taraka

As the business-liaison with Maveric:

Hitesh Arora

And last but never least – for guidance, direction, and timely support throughout:

Vinay Menon
Deepak Dastrala

This bootcamp wasn't just a training—it was a landmark. A signal of what's possible when we rally around a bold vision and bring our best to the table.

Let's take a moment to celebrate this milestone—and look forward to onboarding even more partners and builders moving ahead!



Supporting Collateral:

[Foundation Day 1 Feedback](#)

[Foundation day 2 Feedback](#)
[In-Person Bootcamp Feedback](#)
[Foundation Sessions Deck](#)
[Bootcamp Day 1 Deck](#)
[Bootcamp Day 2 Deck](#)
[Bootcamp Day 3 Deck](#)

*I sincerely apologise if I missed listing anybody who was involved. Please do call them out!

Warm Regards,

Aditya Rajashekaran | Purple Fabric | **Intellect Design Arena Limited**

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Deepak Dastrala [REDACTED]

Sat, May 10, 2025 at 2:09 PM

To: Aditya Rajashekaran iAI

Cc: Hitesh Arora [REDACTED]

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Rajesh M [REDACTED]

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Sachin Seshadri iAI

Nirupama B [REDACTED]

Naveen Mohan iAI

Aarushi Jain iAI

Rajesh Valli iAI

Aditya & team,

Thank you for executing an outstanding Partner Bootcamp with Maveric. It's a significant milestone for Purple Fabric, and you accomplished it with incredible energy, clarity, and care.

From content creation to hands-on sessions, case studies, and the final challenge, you all went above and beyond. The **NPS score of 71** with zero detractors speaks volumes. More importantly, you've fostered real confidence among our first group of partner builders.

I am truly proud of what we've begun here. Thanks again for your remarkable effort, collaboration, and commitment. I'm looking forward to scaling this based on what Intellect is planning in the next few weeks for a larger audience in the UK, US, and India.

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Regards,

intellectAI

Deepak Dastrala | Partner & CTO

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Sun, May 11, 2025 at 7:04 PM

Raman Jatkar

To: Deepak Dastrala

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Rajesh Valli iAI

Congratulations and well done, team ! This is setting the precedent for us for the upcoming engagement lifecycle.

**Raman Jatkar**

Vice President

Purple Fabric Platform

Zero-waste architecture in transformation design.

Only with [eMACH.ai](#) Open Finance Platform

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